

Stream Award-Winning Stories from PBS

Watch now on Kanopy



Broadchurch (2013)

Help your patrons discover the best of PBS on Kanopy. From powerful documentaries and iconic series to science, history, and nature programming, PBS brings trusted public media straight to their screens...no subscription required. Whether they're diving into history, exploring the natural world, or enjoying a beloved series, these thoughtfully curated titles are sure to educate, inspire, and entertain. Plus, families can find a wide selection of PBS kids and family-friendly content, making Kanopy a great destination for learners of all ages.

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

4

General Announcements

Print materials that showcase the PBS collection, which can be printed and displayed throughout your library.

11

Digital Graphics

Graphics sized for various social media platforms and email, showcasing the PBS collection content.

8

Suggested Copy

8 options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Host a Lunch & Learn. Offer a midday screening for adults and seniors featuring a PBS documentary on a historical figure or event. Provide light refreshments or encourage patrons to bring library-friendly lunches and rotate topics regularly to keep the program fresh.
- Host a Family Science Night. Invite families to explore fun and fascinating science topics with a PBS episode or short documentary, followed by hands-on activities that connect to the featured theme.
- Create an in-library display. Highlight books about historical figures and major events, and pair them with a related PBS title on Kanopy that patrons can stream after they finish reading.

Social Media and Newsletter Copy Suggestions

Option 1

Stream PBS with your library card! Discover award-winning documentaries, history, science, and cultural programming in Kanopy's PBS Collection—free, ad-free, and on demand.

Option 2

Love PBS? Now you can binge it. Watch trusted favorites from PBS on Kanopy with your library card. No subscriptions. No ads. Just great stories.

Option 3

Your next great documentary is waiting. Stream PBS favorites on Kanopy and turn your couch into a classroom.

Option 4

Curious kids? Lifelong learners? PBS on Kanopy has something for everyone—free with your library card.

Option 5

No cable? No problem. Watch PBS favorites on Kanopy anytime, anywhere.

Option 6

Public television. On your schedule. Stream PBS on Kanopy with your library card.

Option 7

From nature to history to science, PBS on Kanopy offers something for every lifelong learner.

Option 8

Screen time you can feel good about! Explore PBS kids and family programming on Kanopy.

If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team